



# Annual Report

2017

# The Undies Project Inc.

**Together**  
we've made a difference.

Our mission is to provide new underwear to men, women and children in need to improve their lives.

Looking back on the highlights of 2017 in our annual report, it is easy to see that the past year was busy and filled with many great accomplishments. These accomplishments would not have happened without the ongoing support of our donors, community partners and our volunteers. You have helped change the lives of over 5,000 people by providing them with the simple, basic necessity of underwear. Thank you for helping to make 2017 such a success.

..... We couldn't do it without you! .....



5,714 bras donated



11,890 men's, women's and children's underwear donated



25 volunteers and  
500 volunteer hours



over \$28,000 donated and raised

**Thank you  
for your kindness!**

# Who We Help

## **Clothes to Kids of Fairfield County** Stamford

Providing free quality clothing to 487 low income families or in-crisis school aged kids in Fairfield County.

**2,051 items donated.**

## **Homes with Hope** Westport

Emergency shelter, sheltering 115 people every night, as well as providing supportive housing, assisting people to lead independent and self-sufficient lives.

**361 items donated.**

## **H.O.T (Homeless Outreach Team)** Bridgeport

Offers mental health and substance abuse services to homeless individuals in Bridgeport and surrounding towns.

**2,165 items donated.**

## **Inspirica** Stamford

Serving 850 people (including 250 children) each year. They offer family shelters, providing emergency and transitional housing and support services to move people from homeless to home.

**1,979 items donated.**

## **Kids in Crisis** Cos Cob

Round-the-clock help for Connecticut children, teens and parents of all socio-economic levels dealing with any type of crisis, including abuse, neglect, family conflict and more. Their facility has 13 beds and they assisted 5,327 individuals in 2017.

**347 items donated.**

## **Mothers for Others** Greenwich

Provides diapers and baby equipment for children from birth to 3 years old. In 2017, 200 children and their families received help.

**360 items donated.**

## **Neighbor to Neighbor** Greenwich

Food pantry and clothing distribution center serving over 1,200 families in Port Chester, Greenwich and Stamford.

**2,642 items donated.**

## **Open Door Shelter** Norwalk

95 bed family shelter providing food, clothing and many additional services to the working poor.

**2,348 items donated.**

## **Pacific House** Stamford

Homeless men's shelter, with capacity for 110 beds, providing food and lodging.

**899 items donated.**

## **Person to Person** Darien

Helping over 2,100 people in times of need with emergency assistance for basic needs such as financial assistance, food, clothing and household necessities.

**3,117 items donated.**

## **Project Return** Westport

Independent living for 30 young women in crisis, providing a safe, secure and structured environment.

**350 items donated.**

# Programs

## Mardi Bra

A two week long collection drive in February, to coincide with Mardi Gras. Donation bins placed at local businesses in Greenwich, Stamford, Norwalk, Darien and Westport. Through the generosity of these communities 2,022 bras were collected.



## Undie Sunday

Held in May in collaboration with local area churches and synagogues. Over 2,200 undies were donated by these congregations.



## #One Pack at A Time Campaign

An on line crowd funding fundraiser that raised \$7,048 to purchase new undies to donate to our partner organizations.



## Cocktails & Comedy

Hilarious comedy evening with comedienne Robin Fox that raised over \$16,000 to support our mission.



# Events

Hurricane Collections for Houston, Florida and Puerto Rico: 1,360 items of undies donated to hurricane victims.

UConn Stamford Students, Zero Tolerance Club, Kids Underwear Drive: collected 139 pieces of underwear.

Junior Greenwich United Way, Greenwich school-wide Fundraiser: raised \$1,019.00.

Bridge Academy, Bridgeport: students purchased 395 items of new underwear with the over \$800 they raised.

First County Bank Employees, in-house "Jeans Day" fundraiser: raised \$1,500.00.

In House collections of undies by local businesses: Berkshire Hathaway, Greenwich; Vertical Addiction, Stamford; CRUNCH Fitness, Norwalk; Terrain, Westport: 195 items collected all together.

Town of Greenwich Paper Shredding Day: 32 pairs of underwear and \$300 donated.

Greenwichmoms..com: a 5 year old boy asked for undies donations in lieu of birthday presents and collected 55 pairs.

# Future Programs

Underwriting Undies Community Programs: To benefit one of our specific partner organizations.

# Boosting Dignity & Self Esteem - This is What We Do!

Children are more likely to want to go to school when they aren't embarrassed by their clothing, including underwear.

Adults feel more confident at work when they have new, appropriately fitting, underwear.

Having new underwear increases confidence and creates positive self esteem for everyone!

When families don't have the additional expense of new underwear they can focus on other essential basic necessities, such as putting food on the table.

Sometimes it is just about loving yourself and feeling good - everyone deserves to feel this way!